

## Rutland Institute for Ethics Video Case Competition Judging Rubric

	<b>Excellent</b>	<b>Good</b>	<b>Fair</b>	<b>Deficient</b>
<b>Relevancy of Video for use in Academic or Professional Setting</b>  <i>Points: _____</i>	Video is very appropriate for use in class or professional setting. Examples and language used is appropriate and in correct context. (8-10 points)	Video may be used in class or professional setting. Some explanation or minor editing may be required to set up the video prior to use. (6-7 points)	Editing may be required to use the video in an academic or professional setting. Examples and/or language may not be appropriate. (4-5 points)	Video is not appropriate for use in academic or professional setting. Major rework and/or editing would be required prior to use. Examples and language are either inappropriate or lacking. (1-3 points)
<b>Coverage of STAR Decision-Making Model</b>  <i>Points: _____</i>	Video incorporates specific concepts and/or ideas from the STAR model with clarity, accuracy and relevance. (8-10 points)	Video relates to the concepts from the STAR model but may be lacking in clarity, accuracy or relevance. (6-7 points)	Video contains only vaguely relevant concepts from the STAR model. (4-5 points)	Video is not relevant to STAR model. (1-3 points)
<b>Creativity and innovation</b>  <i>Points: _____</i>	The video content and subject matter treatment is very creative, subject is dealt with in a novel and unique manner. (4-5 points)	Aspects of the video demonstrate creativity and/or an innovative approach to dealing with the subject. (3 points)	Video is of limited originality or creativity. (2 points)	Video has no unique or original characteristics. (1 point)
<b>Video Quality</b>  <i>Points: _____</i>	Idea communication, layout, story quality and video quality are extremely effective and of high quality. (4-5 points)	Idea communication, layout, story quality and video quality are extremely effective and of good quality. (3 points)	Significant aspects of the video are deficient of quality and may need to be reworked to be useful in teaching ethics. (2 points)	The video has numerous weaknesses and quality deficiencies that preclude its use in teaching ethics. (1 point)

**Total Points** \_\_\_\_\_

**Judge** \_\_\_\_\_

**Name of Team** \_\_\_\_\_